

Dr. Grayson Sellers

Port Isabel Dental Associates

314 Queen Isabella Boulevard
Port Isabel, TX 78578

Real men have strong smiles

Have you been letting your teeth take care of themselves? We can make a difference in the way you look and feel about yourself. 30% of our cosmetic dentistry patients are men who know the value of a strong smile.



CURRENT RESIDENT OR

Dr. Sellers' *Smile* NEWSLETTER

TREAT YOUR SMILE TO A

Spring Cleaning!

2ND QUARTER / 2007

Office Hours

Monday-Friday 8:00 - 5:30

Appointments & Emergencies

(956) 943-4166

Website

www.PortIsabelDental.com



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Now that the days are getting longer and the air is fresh, it's the perfect time to burst out of those winter doldrums and create a little sparkle. Why not give your teeth a spring cleaning while you're at it?

Regardless of how careful you are about dental hygiene on a day-to-day basis, there's no substitute for a professional dental cleaning to insure your pearly whites stay in top shape.

This routine checkup also gives us a chance to give you plenty of free information: the best way to brush and floss, nutritional recommendations, an evaluation of gum tissue, suggestions about cosmetic enhancement of your smile, and (if you're a smoker) suggestions about stopping this dangerous practice.

We're not just interested in your teeth. We're interested in your health. Call us for a spring cleaning today—and prepare to be pleasantly surprised!

Grayson Sellers

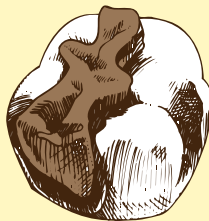


Your Mouth without Metal



Chewing stresses teeth. That's no surprise when you consider that while all tools are designed to be used, use wears out the tool. Teeth are no different. When they give way to stress or injury, they need repair. Until recently, all those repairs had to be made with gold or silver amalgam. For over a century, amalgam has proved safe and durable.

Today, however, you have more options. You can still select silver amalgam for its ease of use and cost-effectiveness. It isn't purely silver—amalgam means mixture—but a blend of silver, mercury, tin, copper and perhaps other metals. It's not natural-looking, but it beats neglect, and it may be your best option for those back teeth where the heavy chewing gets done.



For more attractive tooth repairs today, you can choose tooth-colored fillings made of composite, a mixture of resin and finely ground glass-like particles. We can use it wherever your teeth need repair, from fixing a minor defect to restoring a decayed tooth. Composite is at least as strong as amalgam, and it's virtually undetectable. Modern porcelain onlays or inlays can replace fillings even on back teeth.

Your mouth can be metal-free. It's your choice.

On Being a Dentist...

Among other things, being a dentist means a commitment to a lifetime of learning. You may ask a group of people, "What does a dentist do?" And most will respond, "Fixes teeth!" Yet, there's a good deal more to it than that.

We're trained not only in dentistry, medicine, and pharmacy, but also in physics and engineering. We must have the touch of a master craftsman and the eye of an artist. To fully serve our patients, we must be part physician, part scientist, part psychologist, part detective, and part businessman.

Studying the direction and future of dentistry is my "other career"—the one you don't see when we're chatting at chairside. It's like working full time and going to school full time, too. But when I consider what I'll be able to offer you in terms of advanced, quality dental care, I wouldn't have it any other way.

The day I graduated from dental school, my education was just beginning. Currently, close to half of my professional time is spent not with patients, but in keeping up with the changes that are taking place in modern dentistry. Today, dentists know more, are learning more, and are capable of more than at any other comparable time in medical history.

Continuing education is a priority for me and my dental team. It helps insure you'll be receiving care from a knowledgeable staff concerned with your dental welfare, and offering you the latest in tested technology.

Without a great team, there is no way a dentist can provide the ultimate care for his patients. My 'head' dental assistant, Lori Melina, has enabled me to advance my skills, primarily in the area of implants.

As a Registered Dental Assistant, Lori and I together have successfully restored many smiles. Neither Lori nor I believe our education ended with our diplomas. In many ways, that's where it begins.

We stay on the leading edge of dentistry by attending many continuing education courses throughout the year: just last month, we attended a Surgical Implant Course in Dallas where we learned new techniques and skills we'll be implementing soon.

Here are some of the courses we've taken over the past six months:

- Implant Dentistry, Occlusion (bite alignment)
- Prosthetics (crowns & bridges)
- Periodontics (the diagnosis and treatment of gum disease)
- Oral Surgery
- Oral Diagnosis

In addition to our personal dedication to excellence, the Rio Grande Valley District Dental Society is committed to helping those in need within our own communities. We see dentistry as more than a business; it's a service to our community.



We believe good oral health is every citizen's birthright, and that's why we strongly support organizations such as Dentists Who Care and programs like Give Kids a Smile.

Along with other dentists across the Valley, we contribute dental care to the indigent of our communities...hands-on, up close, and personal.

As Lori says, "The gift of dental health is one we wish for every child." The practice of dentistry is a profession, a science, an art—and a lifelong commitment to provide the best and most advanced possible care for your teeth.



Grayson Sellers, DDS



Lori Melina, RDA